# BRAD W. SMITH

# **MEDIA SPECIALIST**



204-730-2372







Dear People Resource Manager,

Please consider this letter and the résumé attached for consideration for employment with your organization.

In every business, having outstanding communication and interpersonal skills are crucial. My talents are complemented by a strong set of values, both personally and professionally. I appreciate learning new things and am always open to doing so. I put forth a lot of effort, am considerate of my employees, reliable, and open to travel.

Based on my experience, expertise, and enthusiasm for the broadcast business, I am well suited for various positions with your company. For the last 32 years, I have worked for a variety of businesses, gathering expertise in the film, broadcast (live, studio, mobile), staging, concert, and corporate audio visual industries.

As part of my responsibilities in the aforementioned sectors, I have set up, installed, and repaired a range of equipment, including computers and broadcast systems. This has needed a lot of focus on detail, problem-solving abilities, and customer service abilities.

I appreciate your time and look forward to speaking with you soon.

Sincere thanks,

Brad W. Smith

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# **MEDIA SPECIALIST**



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✓ brad@bradwsmith.ca

# 🛇 Brandon, MB



## career objective

- Experienced media specialist seeking to leverage extensive knowledge of equipment, processes, and technical skills for a new career path with a media organization.
- I am seeking a position that grants me the opportunity to use my passion for technology and life experiences, to help tell stories to the world.

## experience

## **Media Specialist**

Brad W. Smith aka That Tech Guy

July 1996 - Present

- To assist clients with technical requirements for meetings, concerts, & TV/Film productions.
- Acquisition of equipment, hiring & leading team members, along with coordination of vendors and venues.
- Collaborations include:
  - Microsoft World
  - The Juno Awards Red Carpet
  - Film & TV Clients
  - A varitey of Sports Organizations/Events
  - Numerous Recording Artists

#### **Mobile Producer**

WCGtv Brandon

#### Jan 2016 - Present

- To create community based programming for Western Manitoba.
- Encourage & train volunteers and casual staff in media
- Collaborations include:
  - Brandon University Sports Producer & Tech Direct/Engineer
  - Mixed Curling Doubles Technoial Engineer
  - USports Women's Volleyball Nationals Technical Engineer

## education

## On the Job Training

July 1991 - Present

## **Variety of Professional Developement Courses**

July 1991 - Present

### **Media Production**

Assniboine Community College Graduated June 1996

## **High School**

Neelin High School Graduated June 1995

### skills

- Troubleshooting
- Training
- **Customer Service**
- **Dimensional Drawings**
- Site Inspections
- Maintenance

- **Equipment Operation**
- Organization
- Planning

## certifications

- Stageline Certification SL 50, 100, 101, 250, & 320
- Working from Heights & Forklift

- Standard First Aid, CPR, & AED
- Class 1 Professional Driver's License